



SHOWPIECE SHOWS AND STEELPOINTE HARBOR TO ELEVATE THE BOAT SHOW EXPERIENCE WITH LUXURY YACHTING EVENTS ON LONG ISLAND SOUND

BRIDGEPORT, Conn. Jan. 14, 2020 – Luxury event and boat-show producer Showpiece Shows has partnered with Steelpointe Harbor to produce two new shows held at the new Bridgeport Harbor Marina in 2020. This fresh take on the entire boat-show experience in a stunning venue will appeal to boating enthusiasts and luxury-focused consumers along Long Island Sound and beyond.

The invite-only Steelpointe Yacht and Charter Show will be held May 15-17 and the Steelpointe International Boat Show is scheduled for September 24-27. To ensure these events are successful for both the exhibitors and attendees, Showpiece Shows is leveraging its decades of experience of producing events at Super Bowls, boutique events for luxury clients, fishing tournaments around the world, and unique boat-show experiences.

“As both boaters and exhibitors demand a higher-quality experience, we are finding our customized shows really strike the right chord,” said Jennifer “JJ” Jones, show director for Showpiece Shows. “To make this happen, we couldn’t ask for a better partner than Steelpointe Harbor. The Bridgeport Harbor Marina is a prime location to host the best yachts and luxury-lifestyle exhibitors. The accessibility, on-site dining and entertainment, and beautiful facility all combine to create an unbeatable venue for a better boat-show experience for everyone.”

The Kickoff Event will be the Steelpointe Yacht and Charter Show in May. This premier event will welcome an invitation-only crowd to view new yachts and learn about what’s available in yacht charter locally and around the world. And because the newest marina to grace the shoreline of Fairfield County is capable of welcoming yachts up to 250 feet, there are sure to be some enticing choices to look over. Alongside the yachts, the world of rare automobiles, private aviation, and other luxury goods and services will be offered for casual perusal in a fun, festival atmosphere, with live music and exceptional dining.

The marquee event will be the September 2020 Steelpointe International Boat Show from the 24th to the 27th, which will fill the docks of Bridgeport Harbor Marina with the latest boats, focusing on vessels 40 feet long and larger, along with a selection of premier brokerage listings. The new show promises to draw crowds of boaters and yachting enthusiasts, all striding along the state-of-the-art concrete floating docks at Bridgeport Harbor Marina.

The new facility with worldclass amenities, easy parking, including valet, plus food and entertainment on site will make a big difference to attendees. Convenient to I-95, Metro North, I-91, the Bridgeport-Port Jefferson Ferry, and Sikorsky Memorial Airport (formerly Bridgeport Municipal Airport), the show will offer easy access.



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"It is our collective goal to host the ultimate combination of luxury lifestyle and yachting excellence at a venue that is as beautiful as the yachts that are exhibiting," Jones said. "We are excited to raise the bar of the boat-show experience and create something that's truly elevated."

Sponsorship opportunities are still available for both events.

For Exhibitor Information and Sponsorship inquiries, please contact Derek Michael; +1.954.268.7600; derek@showpieceshows.com

For General Show Information inquiries, please contact Kristen Colucci; kristen@showpieceshows.com

For more information, visit www.showpieceshows.com; www.steelpointeboatshows.com

About Showpiece Shows

Headquartered in both Fort Lauderdale, Fla., and Bridgeport, Conn., our team is a group of visionaries, leaders, and event specialists that aim to challenge the status quo. We provide specialized marketing and event services for premium clients in yachting, finance, sports & entertainment, liquor, automotive, and real estate—all part of the luxury lifestyle marketplace. Providing well-curated event solutions and unparalleled event strategy for our clients is our primary mission. With almost nine decades of experience in creation, development and operations of events that include some of the world's largest event platforms—The Super Bowl, ATP and WTA tennis tournaments, NCAA football bowl games, the US Open (golf), MLB All Star events, celebrity charity events, BCCI Cricket, and countless boat shows, fishing tournaments and yachting rendezvous—we are passionate about creating the best event experiences for both guests and exhibitors. Having fun, excelling at what we do, and creating lasting memories is at the core of every event we produce. Tasteful. Unique. Elegant. We are Showpiece. www.showpieceshows.com



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About the RCI Group

The RCI Group and its affiliates have been developing, acquiring and managing residential and commercial real estate since the early 1970s. During that period, the RCI Group has acquired, managed, and, in some cases, sold over 11,290 apartment units, 1.9 million square feet of retail, office & commercial buildings and developed over 16 marina locations with appropriate related ancillary services.