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**SUMMIT MOTORYACHTS' FLAGSHIP MODEL TO DEBUT
AT STEELPOINTE YACHT & CHARTER SHOW**

STUART, Fl.—August 24, 2020 – SUMMIT MotorYachts is a new brand that lives under parent company Kadey-Krogen Yachts, Inc., and the line's flagship model, the Summit 54', will make her worldwide debut at the Steelpointe Yacht & Charter Show in Bridgeport, CT, September 24-27, 2020.

At the helm of SUMMIT MotorYachts' production team is Tom Button, president of Kadey-Krogen Yachts. "For more than 20 years, along with the great team of people we have, I have managed production and service for Kadey-Krogen Yachts. Now, I am also coordinating the SUMMIT MotorYachts project with Michael Peters Yacht Design (MPYD), the in-house Kadey-Krogen architectural and engineering staff, and Asia Harbor Yacht Builders (AHYB) in Taiwan," said Tom Button. "It all began when we sat down with MPYD to create the concept for this planing hull model (a true departure for us) and the future model line. Careful consideration went into whether we wanted to enter the planing hull motoryacht market or the semi-displacement genre. Having witnessed the marine industry trends of ever-increasing speed in semi-displacement boats and across the board, along with the known major drawbacks to a semi-displacement hull form, we all agreed that planing was the way to go. The Summit 54' is specially designed for the discerning boater who prefers to cruise faster."

The Summit 54' is notably different inside and out from other motoryachts on the market. The interior, designed by Espinosa Yacht Design and interior designer Katie Astras, is hand-crafted to be classic and transcend all that is trendy with custom-like, designer-quality finishes throughout the main deck and lower accommodations. Regarding their specific design choices, Astras said, "Each design element and material was intentionally chosen and positioned to mimic and showcase the horizon and produce a sense of openness and calm for those onboard—for example, we selected warm walnut wood tones and have the soothing lines of the beautiful grain running horizontally; the cascading waterfall countertops are on-point and pleasing; and the enormous yet graceful, wrap-around windows offer the best views." Additionally, with safety and comfort in mind at every turn, the side decks are fully walkable, so no sideways shuffling, and proper steps and boarding gates offer ease to weekend escapes. Plus, the aft deck, with its sea-to-galley service window with bar seating, a covered lounge area, and built-in smart audio entertainment system, is a seamless extension of the interior in terms of style, ambiance and access. The flybridge and foredeck are also filled with all the luxuries one would expect aboard a high-end motoryacht. Design and sales packages are available upon request.

For more information about the brand and the Summit 54' model, visit www.summitmotoryachts.com and follow them on Instagram ([@summitmotoryachts](https://www.instagram.com/summitmotoryachts)).